

## 2015 SAUPO Program

Friday April 17, 2015 St. Regis Hotel, 88 West Paces Ferry, Road, Atlanta, GA 30305

This version is updated on April 15, 2015.



**Friday April 17, 2015, St. Regis Hotel, Atlanta, GA**

*Master of Ceremony:*

Dr. May Gao, SAUPO Chair, Asian Studies Coordinator, Professor of Communication & Asian Studies, Kennesaw State University (KSU)

7:00-8:00am: [Registration, Breakfast and Networking](#)

8:00-8:30am: [Opening Remarks](#)

- Dr. May Gao, SAUPO Chair
- Dr. Ken Harmon, Provost and Vice President of Academic Affairs , KSU
- The Honorable Seong-jin Kim, Consul General of the Republic of Korea

8:30-9:45am: [Morning Panel #1](#)

**SAUPO Panel #1. Building Strategic Partnerships in Asia-Pacific**

**(Astor Ballroom, Sponsored by KSU College of Humanities and Social Sciences)**

*Moderator:* Dr. Robin Dorff, Dean, College of Humanities and Social Sciences, KSU

*Speakers:*

- Mr. JR Wilson, VP of Partnerships & Alliances, AT&T
- Mr. Griff Lynch, Chief Operating Officer, Georgia Ports Authority
- Mr. Adil Kabani, Private Equity Associate, Overseas Private Investment Corporation
- Mr. Klaus-Peter Beck, Chairman, Board of Trustees, ASKO-Europe Foundation

9:45-10:15am: [Morning Networking Break, Sponsored by Confucius Institute at KSU](#)

10:15-11:30am: Morning Panel #2

**SAUPO Panel #2. Digital Economy & eCommerce in Asia-Pacific  
(Astor Ballroom, Sponsored by KSU Coles College of Business)**

*Co-Moderators:*

- Dr. Kat Schwaig, Dean, Coles College of Business, Dinos Eminent Scholar, Professor of Information Systems, KSU
- Dr. Penelope Prime, Professor of International Business, Georgia State University; Director of Chinese Research Center

*Speakers:*

- Mr. Farooq Kathwari, Chairman, President & CEO, Ethan Allen Interiors Inc.
- Mr. John Copeland, Project Leader, International eCommerce, Delta Air Lines
- Dr. June Wang, VP of Strategic Partnership, Assistant to CEO, Huawei Consumer Business Group
- Mr. Albert Shen, National Deputy Director, Minority Business Development Agency, U.S. Department of Commerce

11:30-1:30pm: Lunch Buffet with Keynotes, Sponsored by Huawei Technologies, Inc.

- Ms. Julia Nesheiwat, Deputy Assistant Secretary, U.S. Department of State
- Mr. George Mui, Senior Advisor; White House Initiative on Asian Americans and Pacific Islanders; U.S. Dept. of Commerce-MBDA

1:30-2:00pm: Afternoon Networking Break I, Sponsored by KSU Honors College

2:00-3:15pm: Afternoon Panels #3,4,5,6 (4 concurrent panels)

**SAUPO Panel #3. Green Energy and Smart Grid  
(Astor Ballroom, Sponsored by KSU Southern Polytechnic College of Engineering and Engineering Technology; Panel Discussions)**

*Co-Moderators:*

- Dr. Thomas Currin, Professor and Dean, Southern Polytechnic (CEET), KSU
- Dr. Mahmoud Ghavi, Professor of Nuclear Engineering, Director of Center for Nuclear Studies, Southern Polytechnic (CEET), KSU

*Speakers:*

- Mr. Alan King, VP of Sales, Eastern Region, Yingli Green Energy Americas
- Mr. Bernard Lecours, Strategic Marketing Director, GE Energy Management
- Ms. Patty Durand, Executive Director, Smart Grid Consumer Collaborative

**SAUPO Panel #4. Mergers and Acquisitions: Challenges in Cross-Border Transactions  
(Carnegie Room)**

*Moderator:* Mr. Madhu Madhusudan, Founder & CEO, VectorSpan Inc.

*Speakers:*

- Mr. Shahid Charania, Managing Director for Emerging Markets, Equifax
- Mr. Rajesh Tripathi, National Leader for the India Business Group, Grant Thornton LLP
- Mr. Ambrish Baisiwala, CEO, Portman Holdings
- Mr. Philip Thompson, Esq., Partner, Moore Ingram Johnson & Steele, LLP

**SAUPO Panel #5. Crisis Communication Management  
(Rockefeller Room, Panel Discussions)**

*Moderator:* Dr. Barbara Gainey, Chair & Associate Professor of Communication, KSU

*Speakers:*

- Ms. Molly Gaines-McCollom, Health Communication Specialist, CDC
- Mr. Kenji Tateiwa, Manager, Nuclear Power Programs, Tokyo Electric Power Company
- Mr. Lee Echols, VP, Marketing and Communications, Northside Hospital
- Mr. Russ Williams, SVP, Crisis and Issues Management, Cohn & Wolfe

**SAUPO Panel #6. The Globalization of Business and Education in China  
(Vanderbilt Room, PowerPoint Presentations)**

*Moderator:* Dr. Gary Bertsch, Chairman of TradeSecure, & Professor Emeritus, Univ. of Georgia

*Speakers:*

- Dr. Ginny Zhan, Professor of Psychology & Dr. Douglas Moodie, Professor of Management, KSU: **Confucius and Socrates: Culture and Teaching Styles**
- Dr. Yejing Huang, Shanghai Academy of Social Sciences, China: **Emerging of Multinational Corporations in China: Analysis on Companies in Shanghai**
- Ms. Sarah Jia Min, doctoral student, International Conflict Management, KSU: **Seeing Through Civic Engagement Among Chinese and American College Students**
- Dr. Jin Jin, President, Atlanta International Education Group & Dr. Guichun Zong, Professor of Education, KSU: **Recruitment and Retention of Asian Students in American Universities: A Strategic Approach**

3:15pm-3:45pm Afternoon Networking Break II, Sponsored by KSU Division of Global Affairs

3:45pm-5:00pm Afternoon Panels #7,8,9,10 (4 concurrent panels)

**SAUPO Panel #7. Global Health Informatics  
(Astor Ballroom, Sponsored by KSU WellStar College of Health and Human Services)**

*Co-Moderators:*

- Dr. Monica Nandan, Interim Dean, WellStar College of Health and Human Services, KSU
- Dr. Jimmy Calloway, Professor, WellStar College of Health and Human Services, KSU

*Speakers:*

- Dr. Jay Yadav, Chairman & CEO of CardioMEMS Inc.
- Dr. Jon Morris, Senior VP & Chief Information Officer, WellStar Health System
- Mr. Partha Unnava, CEO & Co-Founder, Better Walk
- Mr. Raghu Bukkapatnam, Senior Director of Corporate Strategy, McKesson
- Ms. Lee Farabaugh, Co-Founder & Chief Experience Officer (CXO), PointClear Solutions

**SAUPO Panel #8. Corporate Social Responsibility: How Companies Can Give Back  
(Carnegie Room; Panel Discussions)**

*Moderator:* Dr. John McIntyre, Professor of Management; Executive Director, Georgia Tech. CIBER

*Speakers:*

- Mr. Bill Strang, President, TOTO USA Inc.
- Mr. Joseph Scaria, Director of Resource Development, Habitat for Humanity International/Asia-Pacific Office
- Dr. Juefei Wang, Professor of Education Emeritus, University of Vermont & Program Director, Freeman Foundation

**SAUPO Panel #9. Global Commerce: Logistics, Tax and Travel  
(Rockefeller, Sponsored by UPS; Panel Discussions)**

*Moderator:* Mr. Jorge Fernandez, VP of Global Commerce, Metro Atlanta Chamber

*Speakers:*

- Mr. Tim McKain, International Business Development Director, UPS
- Mr. Mike Thompson, Global Tax, Deloitte
- Dr. Ye Zhu, Research Center for Language Strategies, State Language Commission of China, Shanghai International Studies University
- Mr. Nitin Shah, Chairman & CEO, Embassy National Bank

**SAUPO Panel #10. New Media and New Opportunities in Asia  
(Vanderbilt Room; PowerPoint Presentations)**

*Moderator:* Dr. Leila Borders, SAUPO Vice Chair, Prof. of Marketing and Professional Sales, KSU

*Speakers:*

- Ms. Katherine Peavy, Managing Partner, Cross Pacific Partner: **When Communication Becomes the Crisis: Can it Be Turned Around?**
- Mr. Gene Ho, President, Gen Ho Photography: **The Cyrus Effect: Using Social Media to Bridge the Gap between Two Worlds**
- Mr. Laju Augustine, Habitat for Humanity/Asia Pacific (Thailand): **The Power of Youth Engagement: The Habitat for Humanity Experience**
- Dr. Gang Lee, Associate Professor of Criminal Justice, KSU: **Korean Social Networking Services (SNS): Usages and Cyber-bullying Behaviors in South Korea**
- Ms. Ngozi Maduoma, graduate student, MA in Integrated Global Communication, KSU: **Opportunities and Challenges of Chinese Investment in Nigeria**

5:00pm-6:30pm Networking Cocktail Hour with heavy hors-d'oeuvres

**THANK YOU FOR YOUR PARTICIPATION IN SAUPO!**