



Joseph Scaria, Jr.

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Joseph Scaria, Jr. is a Social Marketer. He has more than 23 years of experience in marketing, resource mobilization, program development and management, creative and innovative enterprise planning, training and capacity building, grassroots communication and implementing social development projects in various countries in Asia Pacific region, the commonwealth countries and Africa. He had been a management consultant to various businesses in India and Africa and NGO management consultant and advisor to several NGOs in India and the Commonwealth. He is a promoter of Corporate Social Responsibility and provides leadership to begin social enterprises or social businesses as resource mobilization strategy for social development organizations.

Today Joseph is the Area Director for Development with Habitat for Humanity International for its Asia Pacific region. He facilitates the Habitat for Humanity's National Organization strategies in the region to build its resource base sustainable and diverse. He also extends his time to other NGOs as an honorary advisor on resource mobilization strategy development and training. He speaks in various global platforms/universities on leadership and management, resource mobilization, NGO branding, corporate social responsibility and social entrepreneurship.

Joseph is a graduate of the Asian Institute of Management, Manila (Development Management) and the Jamnalal Bajaj Institute of Management Studies, Mumbai (Business Administration). He lives in Bangkok, Thailand.